

# Curiouser & Curiouser Exhibit

On Display May 1-29, 2024

## Theme Description

Tumble down the rabbit hole and explore wonderland using your imagination. The closer you look, the more you'll discover – not everything is what it seems! Show us your creativity!

## Submission Requirements

- ◆ Open to artists residing in Arizona, 18 years and older.
- ◆ Accepted mediums: painting, drawing, printmaking, mixed media, photography and sculpture in both traditional approaches and new techniques.
- ◆ Do not submit work that has previously been exhibited in the Herberger Theater Galleries.
- ◆ Work must be available for exhibit and must be for sale. Once selected, no substitutions will be accepted. Artwork will remain on display for duration of exhibit.
- ◆ Weight limit of 50 lbs if piece will be installed on wall.
- ◆ All artwork must be wired (plastic coated picture wire **preferred**) and ready to hang on a wire and hook system. Please put wire hangers horizontally on the back. Wire should be placed no more than 1/3 of the way down from the top of the frame and pulled taut.
- ◆ Work must not exceed \$3,000 per piece. The Herberger Theater receives a 30% donation for its youth and community outreach programs from all artwork purchased. Consider this carefully when pricing work, as prices listed on application cannot be changed once selected. Artwork is insured for duration of exhibit.
- ◆ Work that does not follow these guidelines may be refused and returned to the artist.

## Selection Process

Curators are Connie & A O Tucker. Work is selected using a blind jury process. Criteria to include: Adequacy to the Theme, Originality and Quality of Execution.

# How To Apply

There are TWO options to apply:

**1. Submit online through our website, click here.**

**2. Submit by mail using this application.** Include up to six images, bio and artist information form on a flash drive (preferred) or CD.

- ◆ Before submitting images online or saving them to a flash drive/CD, please name your images in the following format: lastname\_firstname\_title
- ◆ Each image must be 300dpi, minimum of 4"x6" in JPG or PNG. When submitting photos, please ensure photo is taken straight-on, without an angle, and cropped to the edge of the piece.
- ◆ \$25.00 non-refundable fee for up to six images. If applying on website, use online payment link or **click here to pay.**

Or mail check made payable to Herberger Theater:

Herberger Theater  
Attn: Call to Artist Submission  
222 East Monroe Street  
Phoenix, AZ 85004

**Incomplete submissions will not be juried. Entries must be submitted electronically or postmarked by December 31, 2023.**

**Please DO NOT contact Herberger Theater for results; applicants will be notified by EMAIL on or before January 15, 2024.**

## Deadline - December 31, 2023

### Important Dates

- ◆ **Artwork Delivery - April 29, 10am-12pm**
- ◆ **Opening Reception - May 3, 6pm-8pm**
- ◆ **Artwork Pick-Up - May 30, 10am-4pm**

For office use

## Artist Information

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

I agree to the terms and conditions listed in this prospectus.

## List of Images

1. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

2. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

3. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

4. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

5. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

6. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_