



NINTH ANNUAL

**PLATED & STAGED**  
A HERBERGER THEATER EXPERIENCE

SUNDAY	APRIL <b>21</b> 2024	3:30 PM COCKTAIL PARTY 6:30 PM DINNER
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PROCEEDS BENEFIT THE HERBERGER THEATER'S  
YOUTH EDUCATION AND OUTREACH PROGRAMS

HERBERGER THEATER CENTER  
222 E. MONROE ST., PHOENIX, AZ 85004



# WELCOME

Welcome to the ninth annual Plated & Staged... A Herberger Theater Center Experience! It is shaping up to be a memorable evening thanks to your support and participation.

The stage is set to be our best Plated & Staged to date. We have an amazing program, and for the first time in the history of this event, we will provide a sneak peek of our upcoming world premiere, *Mad Hatter The Musical*.

The Mad Hatter's Tea Party this is not! Plated & Staged is your annual opportunity to show your support of our youth education and community outreach programs. Your participation in our silent auction, live auction, and paddle raise provides the necessary funding to keep the arts accessible to all in our community. This is our only fundraising event each year and we depend on your support of these important programs, so please bid often and generously!

Our program will build anticipation for you to enjoy dinner at one of our partnering restaurants. All participating restaurants are selflessly supporting Plated & Staged with their time and talent. Hats off to all our generous partners!

We would also like to send a big thank you to our amazing donors. We couldn't do it without your support!

Thank you for making the arts more accessible to our entire community!

Mark Mettes  
President & CEO  
Herberger Theater

Becky Gonzalez  
Co-Chair  
Plated & Staged 2024

Dawn Hart  
Co-Chair  
Plated & Staged 2024



# EVENT SCHEDULE

## SUNDAY, APRIL 21, 2024

- 3:30pm** Reception with Passed Hors d'oeuvres,  
Silent Auction, Entertainment by Ritchie Fliegler &  
Complimentary Down the Rabbit Hole Cocktail
- 4:45pm** Silent Auction Closes  
Guests move into Center Stage
- 5:00pm** **Welcome, Mark Mettes**  
*President & CEO, Herberger Theater Center*
- 5:05pm** **Remarks by Mayor Kate Gallego**  
*City of Phoenix*
- Sneak peek of *Mad Hatter The Musical*  
Live Auction, Brett Higgins  
Comments by Mark Mettes  
Song from *Mad Hatter The Musical*  
Paddle Raise, Brett Higgins
- 5:40pm** **Restaurant Reveal**  
*Laurene Austin,*  
*Director of Development & Marketing,*  
*Herberger Theater Center*
- 5:50pm** **Guests Depart for Restaurants**
- 6:30pm** **Dinner - Your Table Awaits!**

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LARSON**



# THANK YOU TO OUR RESTAURANTS

The Herberger Theater thanks its dining partners for their generosity and support! As you make your dining choices throughout the year, please continue to patronize these restaurants and let them know you appreciate their participation in Plated & Staged!



# THANK YOU TO OUR SILENT AUCTION & RAFFLE DONORS

Abuelo's Mexican Restaurant  
Arizona Goat Yoga  
Arizona-Sonora Desert Museum  
Arizona Wilderness Brewing Company  
Alan Augenstein  
Laurene Austin  
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Black Rock Coffee  
Body Elemental  
Breakthru Beverage  
Bumkins Finer Baby Products  
Caduceus Cellars  
Carefree Spirits Distillery  
Children's Museum of Phoenix  
Childsplay Theatre  
Chipotle  
Jill Clark  
Class Axe Tempe  
Cooper's Hawk Winery & Restaurants  
Crayola Experience  
Crazy Horse Gallery  
Del E. Webb Center  
Desert Botanical Garden  
First Things First Foundation  
Flagstaff Extreme Adventure Course  
Elaine Fogel Art LLC  
Fork & Fire  
Becky Gonzalez  
Greenwood Brewing  
Grimaldi's Pizzeria  
Hai Hospitality, Uchi  
Dawn Hart  
Hearst Museum  
Herberger - DelCastillo Family  
Hermosa Inn  
Sarah Holbrook  
Hotel Valley Ho  
Delaney Hoxsie  
Huss Brewing Co.  
Jason's Deli  
Kendra Scott, Scottsdale Quarter  
Suzanne Klotz  
Kneaders Bakery & Café  
Lake Pleasant Cruises  
LDV Winery  
London Bridge Resort

Lou Malnati's Pizzeria  
Lumberyard Brewing Co  
Maple & Ash Scottsdale  
Morris Hall PLLC  
Musical Instrument Museum  
Naturopathic Longevity Centre  
Beth Nicastro  
Odysea Aquarium  
O.H.S.O. Brewery  
Mike Parrish  
Phoenix Art Museum  
Phoenix Zoo  
PJ's Flowers & Events  
Portillo's  
David Potter  
Jon Poure  
Press Coffee  
Raising Cane's Chicken Fingers  
Redefine Jewelry  
Refine Men's Salon  
Reid Park Zoo  
Rick Bronson's House of Comedy  
Chris Rodriguez  
The Rose Garden  
Royal Palms Resort  
Rumors Salon  
Sachi Salon & Spa  
Scordato's Pizzeria  
Scottsdale Arts  
Shake Shack  
Shemer Art Center  
Siena Arte Portraiture  
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Sleekskin Aesthetics, Debbie Davis  
Michael Smith  
Jenny Holzman Tetreault  
TheaterWorks  
Total Wine & More  
Connie & A O Tucker  
The Twisted Botanist  
Gary Vulcano, White Lava Creative  
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## PLATED & STAGED COMMITTEE

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*Dawn Hart, co-chair*

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# SNELL & WILMER



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the Herberger Theater Center  
and Its Ninth Annual  
Plated & Staged Event.

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# We are



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# Proud Sponsor of Great Works

**PERKINS COIE** is proud to support the Herberger Theater Center and its mission to further the impact of the arts in Arizona. As like-minded partners, we applaud the theater for creating a culture of diversity through innovative, engaging, and accessible artistic experiences that showcase the varied perspectives of its performers and guests.

**PerkinsCoie.com**

# BID IN OUR ONLINE AUCTION

TO START BIDDING,

**CLICK HERE**

OR VISIT

**HTCPS2024.GIVESMART.COM**



**Our online auction closes at 4:45 p.m. on April 21. Bid on 60 packages including hotel getaways, spa and dining packages, themed baskets, jewelry, artwork, and more.**

**Registration is free!**

Proceeds from the event benefit the Herberger Theater's youth education and community outreach programs which engage participants through diverse arts experiences that ignite emotion, stimulate conversation, and inspire connections with the arts.

# LIVE AUCTION ITEMS

## **1. Wine Refrigerator Fully Stocked with 28 Bottles of Wine and Champagne**

Bodegacooler 28-bottle compressor wine cooler refrigerator, Mini Fridge with 41-64.4°F digital temperature control glass door, small, freestanding for Red, White and Champagne. All wine and champagne are valued at \$25-\$100 per bottle.

Donated by Herberger DelCastillo Family & Herberger Theater Board of Directors

## **2. Mad Hatter Saturday, May 4, 2024 at the Herberger Theater**

Experience the world premiere of *Mad Hatter The Musical!* Package includes four tickets to opening night and four tickets to the exclusive VIP after-party held on Stage West.

Donated by Herberger Theater Center

## **3. Two Tickets with Premium Seating to Gateway Celebrity Fight Night 2024 Saturday, April 27, 2024 at the Fairmont Scottsdale Princess Hotel**

Experience the excitement of the largest celebrity fundraiser in Phoenix benefitting Gateway for Cancer Research, Gateway Celebrity Fight Night. Synonymous with out-of-this world entertainment and a celebrity guest list worthy of the red carpet, you won't want to miss this evening of glitz, glamour and giving. This year's Gala will feature Michael Bubl , Joey Fatone, David Foster, Katharine McPhee, Caroline Rhea, Lawrence Zarian, and more to come!

Donated by Gateway Celebrity Fight Night

# LIVE AUCTION ITEMS

## 4. Wine & Dine at Maple & Ash

Dinner for four at Maple & Ash Scottsdale, selected by chef Danny Grant and wine pairings by our sommelier.

Donated by Maple & Ash Scottsdale.

## 5. Mixology Experience for 10

Private, in-home Mixology Class for up to 10 people (in Phoenix metro area). Alcohol included. Let Eddie Garcia show you the ins and outs of making three great cocktails! Includes a small charcuterie board that feeds 10 people.

Must be scheduled 30 days in advance; dates subject to availability. Expires 4/21/25.

Donated by Eddie Garcia - Cocktail U Arizona, Canapé & Co.

## THANK YOU TO OUR DONORS

Gateway Celebrity Fight Night

Maple & Ash Scottsdale

Cocktail U of Arizona, Eddie Garcia

Canape & Co.

Holly Herberger DelCastillo & Roger DelCastillo

Herberger Theater Board of Directors



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*Special thanks to George Abrams who contributed towards the event and photograph used.*

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# THE STORY YOU NEVER KNEW

about a young hatter's journey to finding Wonderland, before Alice

SCAN TO BUY TICKETS



# Mad Hatter

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MAY 1 - MAY 19

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# MAD TEA PARTY *AT THE ROSE GARDEN*

To celebrate *Mad Hatter The Musical* at the Herberger Theater, we've teamed up with The Rose Garden for a Mad Tea Party! Begin your Wonderland adventure with themed cocktails and delectable treats while you experience the enchanting ambiance of The Rose Garden, conveniently located within walking distance of the Herberger Theater Center. This delicious VIP experience begins 90 minutes prior to the show for evening performances or right after the show for matinee performances.

## **TICKETS**

**\$55** – 2 Specialty Mad Hatter Cocktails & 1 Food Item

**\$70** – Share the madness with this date night special of  
4 Specialty Mad Hatter Cocktails & 1 Food Item

\*8.2% tax and 22% gratuity due at the time of redemption

**ADD THE MAD TEA PARTY EXPERIENCE TO  
YOUR MAD HATTER THE MUSICAL TICKETS!**

**BUY TICKETS**

# YOUTH EDUCATION PROGRAMS

## ARIZONA YOUNG ARTISTS' COMPETITION

The Herberger Theater Center recognizes aspiring young performers between the ages of 15-19. Four finalists in the disciplines of Acting, Dance and Voice (Musical Theatre and Classical) are selected by qualified judges from preliminary auditions. A \$1,500 scholarship is awarded to the winner in each discipline at the final competition.



## WOLF TRAP

This collaboration teams the Herberger Theater Center with Scottsdale Arts Learning & Innovation to reach children in preschool and Head Start programs. A professional artist is placed in the classroom for a seven-week residency weaving drama, music and movement to teach basic skills and encourage participation and self-esteem in the earliest stages of learning.



## THEATER CAMP

Theater Camp is a collaboration between the Herberger Theater and Free Arts for Abused Children. Teens living in group homes, shelters and residential treatment programs have an opportunity to create and experience the arts through a two-week camp.



# COMMUNITY OUTREACH PROGRAMS

## FESTIVAL OF THE ARTS

Celebrate the arts in our community and enjoy performances by more than 25 arts groups, dance, live music, children's activities, aerial performances, pet adoptions, food, craft beer and wine tasting and more!



## FIRST FRIDAY LIVE

Join us First Friday from October through May, 6:00-9:00pm on the Herberger Theater Plaza for FREE outdoor performances featuring diverse and eclectic music, performances, projection and visual art, interactive activities and food and drink specials. Each month is themed and features a local non-profit organization.



## PERFORMANCE POP-UPS

A free outdoor series that celebrates the depth and variety of Arizona's talent and provides high-quality music, dance and theatrical programming in a welcoming environment. The series showcases performances that are diverse and reflective of our community.

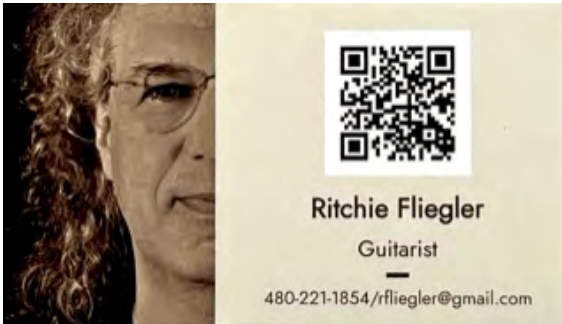


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# FIRST FRIDAY LIVE

FREE ADMISSION

# BROADWAY *Night*

**MAY 3, 2024**  
6:00PM-9:00PM

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# HERBERGER ART GALLERY UPCOMING EXHIBITS

A portion of each piece sold benefits the Herberger Theater's youth education and community outreach programs. The gallery is located on the second level and open Mon-Sun, 12:00PM to 4:30PM and during performances.



## CURIOUSER & CURIOUSER EXHIBIT

ON DISPLAY MAY 1-28, 2024

## A (MAD) TEA PARTY EXHIBIT

ON DISPLAY MAY 1-28, 2024

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**Become a member of the Leadership Circle, a dynamic group of arts supporters! Leadership Circle members share their love of the performing arts and play a vital role in supporting the arts in our community.**



You will receive special benefits including exclusive behind-the-scenes experiences, complimentary tickets, parking passes, receptions, theater seat recognition, and more. To join, contact Laurene Austin at 602-254-7399 x105 or [laustin@herbergertheater.org](mailto:laustin@herbergertheater.org).

**LEARN MORE**

THE

**SPOTLIGHT**


**BAR**



**JOIN US AT THE SPOTLIGHT BAR!**

The Herberger Theater's in-house bar serves specialty cocktails, beer, wine, and snacks up to 60 minutes prior to showtime!

# THE ROSE GARDEN

A vibrant red rose is the central focus, held in a tall, slender, gold-colored vase. The background is softly blurred, showing warm, golden light and hints of other roses, creating a romantic and elegant atmosphere.

## HAPPY HOUR

4-6 pm Tues-Fri

\$8 Margaritas

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