



NOVEMBER 15, 2025 II:00AM-6:00PM

HERBERGERTHEATER.ORG

THANKYOUTO OURSPONSORS



DTPHX.ORG

The Recording Industry's





JENNY HOLSMAN TETREAULT AND COLIN TETREAULT

WELCOMETO THEFESTIVAL OF THEARTS

Welcome—we're so glad you're here. Today, from 11:00 AM to 6:00 PM, our campus comes alive with two outdoor stages of music and dance, live art demos, hands-on kids' activities, a vibrant vendor marketplace, and great food and drinks to enjoy throughout the day.

Our goal is simple: open the doors wide and let the arts do what they do best—connect us. Thanks to our partners and the extraordinary artists participating, this year's festival promises a full day of discovery, delight, and community pride. I'm thrilled to see our campus come alive with artists, families, and neighbors celebrating together. This festival is a love letter to Phoenix—where youth ensembles share the stage with seasoned performers, where discovery is around every corner, and where access to the arts remains accessible for all.

Your presence matters. By showing up, visiting booths, and cheering on performances, you're supporting the artists and organizations who fuel the creative heartbeat of our Valley. And the celebration doesn't end today—a majority of the artists you see here are part of our 25–26 Community Showcase programs. You can catch these same performers at this season's First Friday events, Performance Pop-Ups, Lunch Time Theater, and other special programs right here at the Herberger Theater Center.

Thank you for being part of this joyful day and for championing the arts in Phoenix. Enjoy every moment.

With gratitude, Cescily Wiener, M.Ed. Director of Community Engagement

Amber Robins, MS Community Engagement Coordinator



ART-MAKING | STORYTIME | PERFORMANCES

NOV 8 DEC 13

10 AM - 2 PM

GENERAL ADMISSION

FREE FOR
* PHXART MEMBERS *



Phoenix Art Museum



The Recording Industry's



Some of the instrumental music for this occasion is made possible in part by funds supplied by the Recording Companies of the United States and Canada through the Music Performance Trust Funds, a public service organization created under agreements with the American Federation of Musicians. The grant for this performance was obtained with the cooperation of Local No. 586 AFM and the Herberger Theater Center.

PAVILION STAGE SCHEDULE

SCHEDULED TO APPEAR

11:00 AM - 11:20 AM: PHOENIX CHILDREN'S CHORUS

11:20 AM - 11:40 AM: KRITI DANCE

11:40 AM - 12:00 PM: ARIZONA REPERTORY BALLET

12:00 PM - 12:20 PM: SOUNDS ACADEMY

12:20 PM - 12:40 PM: BRICKS DANCE STUDIO

12:40 PM - 1:00 PM: ORDER CHAOS THEATER COMPANY

1:00 PM - 1:20 PM: ONE WORLD DANCE AND MUSIC

1:20 PM - 1:40 PM: ARIZONA SCHOOL FOR THE ARTS

1:45 PM - 2:00 PM: PRIMAVERA FOLKLORIC DANCE COMPANY

2:00 PM - 2:20 PM: MAC & CO.

2:20 PM - 2:40 PM: JAKE WILLIAMS

2:40 PM - 3:00 PM: BALLET FOLKLÓRICO QUETZALLI-AZ

3:00 PM - 3:20 PM: PLACES! PRODUCTIONS

3:20 PM - 3:40 PM: THE DANCE SHOPPE

3:40 PM - 4:00 PM: FUSHICHO DAIKO DOJO

4:00 PM - 4:10PM: LUNCH TIME THEATER

JAMES GARCIA AND BROOKE DAVIS

4:10 PM - 4:20 PM: PRO OMNI VOCE

4:20 PM - 4:40 PM: DESERT DANCE THEATRE

4:40 PM - 5:00 PM: PADMA SCHOOL OF ODISSI

5:00 PM - 5:20 PM: NANCY PLUTA - PARTY ON ICE

5:20 PM - 5:40PM: THIRD SPACE DANCE

5:40 PM - 6:00 PM: BALLET THEATRE OF PHOENIX

UNABLE TO ATTEND? CLICK HERE TO VIEW THE LIVESTREAMED PERFORMANCES





MONROE STAGE SCHEDULE

SCHEDULED TO APPEAR

11:00 AM - 12:00 PM: AZ WINEHOUSE

12:20 PM - 12:50 PM: LISA HIGHTOWER

12:52 PM - 1:20 PM: T.A. BURROWS

1:40 PM - 2:40 PM: DE CAJÓN LATIN MUSIC

3:00 PM - 4:00 PM: MOGLEY AND THE ZONIEZ

4:20 PM - 6:00 PM: DJAHNA SINGLETON



Scan the QR code to sign up for our upcoming Open Houses and Tours!



Where academic excellence meets the power of the performing arts

- 5th 12th Grade Public Charter School, Consistently Ranked & Recognized
- Dual-Focused in College Prep and Performing Arts Education
- Rigorous, Inclusive, Supportive, and Engaged Classrooms
- Advanced Curriculum including AP and Honors Offerings
- Daily Music, Dance, and Theatre Classes: Foundational to Advanced
- College-Prepared and Arts-Exceptional Graduates
- Leadership-Focused Extracurricular Programs

ACCEPTING APPLICATIONS FOR THE 2026/27 SCHOOL YEAR











VISIT US AT BOOTH #6

TO LEARN MORE
GOASA.ORG/DISCOVER



admissions@goasa.org



KIDS ZONE

FACE PAINTING BOOTH



Phoenix Art Museum









SPONSORED BY



ART DEMOSCHEDULE SOUTH PAVILION

II:00 AM - 2:00 PM: LILIANA DE LEON-TORSIELLO AND DAVID R. MARTINEZ

3:00 PM - 5:30 PM: SUZANNE O. RIOS,
OLIVIA SHELTON,
AND PIERSTON DOCTOR



VENDOR MARKET

ANTHONY SNIDER ART ADORNED BY CRYSTAL J.J.M. CZEP **OLD SOUL AZ BILTMORE PSYCHIC SHOP** RENEWAL BY ANDERSEN **VICTORIAN FOLLY** JASPERZ ARTZ ARIZONA SCHOOL FOR THE ARTS 3RD EYE FRESH JIMENEZ GIFT MARTHA'S ART SERIES **DOUBLE HELIX CREATIONS** IMAJ ART BY JAMI, LLC **CREATION BY COLETTE** EGEMSTUDIO LLC ARIZONA OPERA **ALOFT REMODELING** MS. LIZZIE'S SPICE BLENDS ART BY JALILA JONES

BEER & WINE GARDEN

LOCATED ON THE PAVILION

BEER

DOS XX
PLACES PILSNER (HTC BEER)
FATE FATEFUL WEST COAST IPA (160Z)
FATE HALFWAY TO HEFEN (160Z)

N/A OPTIONS

ATHLETIC NA BEER LYRE'S MARGARITA LYRE'S CLASSICO

WINE

INDIGO EYES CHARD
MATUA SAUVIGNON BLANC
INDIGO EYES CABERNET
HAHN PINOT NOIR
LA MARCA PROSECCO

ADDITIONAL BEVERAGES

PEPSI/PEPSI ZERO/STARRY/SQUIRT WATER
SWEET AND UNSWEET PURE LEAF TEA

ALL AGES ARE WELCOME IN THE BEER & WINE GARDEN. MUST BE 21+ WITH VALID ID TO PURCHASE AND CONSUME ALCOHOL. PLEASE DRINK RESPONSIBLY.

FOOD VENDORS

HUMMUS XPRESS SCOOPTOPIA

SPOTLIGHT BAR



Enjoy **specialty cocktails**, **snacks**, and more up to **60 minutes before showtime!**

Click Here to View Our Menu





PROFESSIONAL MUSICIANS OF ARIZONA AFM LOCAL 586

Since 1912, the American Federation of Musicians Local 586 has been dedicated to promoting and protecting professional musicians in Arizona. Members of Local 586 of the AFM are secure in knowing that their organization actively lobbies to promote legislation and public awareness to protect musicians' interests. The union also negotiates collective bargaining agreements with the recording industry, motion picture industry, jingle industry, TV networks, National Public TV and Radio, and local orchestras including The Phoenix Symphony and Arizona Opera.

The goal of this community of professionals is to elevate the quality of all of our lives by providing excellent wages and working conditions for its members.

Additionally, the union helps members gain access to benefit programs that help build successful careers.

Need a musician? Hire a union professional!

Need support and representation? Join the union!

Visit us at promusicaz.org or in person at 1202 E. Oak St., Phoenix.

Or give us a call at 602-254-8838.

Email: musicians@promusicaz.org

2526SEASON



MARCH 7, 2026
CENTER STAGE

CELEBRATE MARIACHI &
FOLKLÓRICO IN PHOENIX



APRIL 24-26, 2026
CENTER STAGE

A MUSICAL JOURNEY
THROUGH AMERICA



MAY 2, 2026
CENTER STAGE
HITS THAT SHAPED
GENERATIONS

CLICK HERE TO SECURE YOUR TICKETS TODAY!



3RD ANNUAL MARIACHI & FOLKLÓRICO FESTIVAL

MARCH 7, 2026 CENTER STAGE

Join us for the 3rd Annual Phoenix Mariachi & Folklórico Festival, proudly presented by C.A.L.L.E. de Arizona in partnership with the Herberger Theater Center on Saturday, March 7, 2026, at 7:00 PM. This unforgettable evening celebrates the vibrant music and dance traditions of Mexico with a star-studded lineup featuring the Grammy Award-winning Mariachi Los Camperos, widely regarded as one of the finest mariachi ensembles in the world. With roots in the state of Jalisco and a legacy shaped by

CLICK TOBUY TICKETS

the legendary Nati Cano, Los Camperos has elevated mariachi to the grandest stages, captivating audiences around the globe. Their music carries dignity, soul, and generations of tradition that continue to inspire. Adding visual splendor to the night will be the talented dancers of Ballet Folklorico Quetzalli-AZ, known for their colorful costumes, authentic choreography, and powerful storytelling through movement. Additional performers and surprises will round out a night that honors heritage and community in the heart of downtown Phoenix.

HERBERGERTHEATER.ORG 602-252-8497



25|26 SEASON



RAGTIME, A THEATRICAL CONCERT EXPERIENCE

APRIL 24 - APRIL 26, 2026 CENTER STAGE

Presented by the Herberger Theater Center in collaboration with Arizona Musicfest

Winner of four Tony Awards in 1998, Ragtime follows three fictional families in pursuit of the American Dream. Based on E. L. Doctorow's novel, and celebrated for its soaring musical score filled with ragtime, blues, jazz and show tunes, Ragtime, A Theatrical Concert Experience, offers a moving portrait of America in the early 20th century.

CLICK
TOBUY
TICKETS

This production is the second collaboration between Herberger Theater Center and Arizona Musicfest, and it will feature guest Broadway stars, some of the top musical theater performers of the Valley, and the Musicfest Pops Ensemble, under the direction of Musicfest Resident Artist Josh Condon, with stage direction by Mark Stoddard.







RADIO RECALL MAY 2, 2026 CENTER STAGE

Radio Recall is a dynamic musical experience that celebrates some of the greatest songs and songwriters from the past 60 years. This show, featuring powerhouse vocalists, Broadway veterans, and stars of Andrew Lloyd Weber's 50th Anniversary Tour of "Jesus Christ Superstar" Aaron LaVigne and Jenna Rubaii, combines the energetic spirit of rock anthems with intimate acoustic performances and storytelling. Through historical storytelling and reimagined performances of iconic hits

CLICK TO BUY TICKETS

(including music by Queen, Carole King, Foreigner, Tina Turner, Lady Gaga, The Beatles, and more), Radio Recall brings you back to the first time you ever heard the songs you know and love.





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25|26 SEASON



PLATED&STAGED RED CARPET ROCK 2026

SUNDAY

MAY

3

2026

222 E. MONROE ST. PHOENIX, AZ 85004

HERBERGERTHEATER.ORG/P&S

Proceeds benefit the Herberger Theater's youth education and outreach programs.

3:30 PM COCKTAIL PARTY

The event kicks off at the Herberger Theater with a cocktail reception featuring live entertainment, silent and live auctions, wine pull, program, and a special performance by Broadway stars from Radio Recall.

6:30PM DINNER

In true "mystery dinner" fashion, the night concludes with a surprise reveal - guests will discover which fabulous restaurant they'll be heading to for dinner! Each restaurant will host a table of eight, offering a specially prepared three-course meal with wine.

CLICK HERE TO GET YOUR EARLY BIRD TICKET SPECIAL

(THROUGH DECEMBER 31, 2025)

To reserve your table or tickets, visit HerbergerTheater.org/P&S



BECOME A FRIEND OF THE HERBERGER THEATER

Since 1989, nearly 5 million people of all ages have shared the unique experience of live performing arts at the Herberger Theater. Our programs are the heart of what we do - sparking and stimulating imagination, encouraging confidence and creating possibilities for all to explore the arts.



Providing an inclusive experience is at the core of the Herberger Theater's mission: giving every person access to the arts.

You can help make this possible!

DONATE TODAY

YOUTH OUTREACH PROGRAMS



The Herberger Theater provides arts experiences and cultural enrichment for children in our community. With your help, we will continue to reach underserved youth and open their imagination to the magic of live performing arts.



ARIZONA YOUNG ARTISTS' COMPETITION

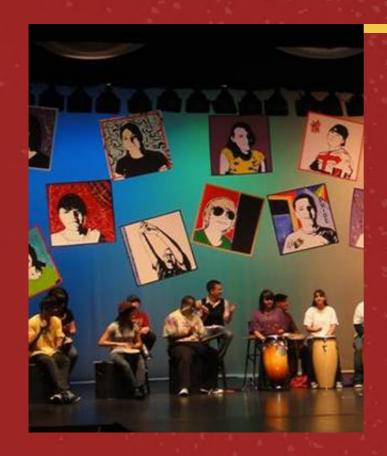
APRIL II, STAGE WEST

The competition showcases the diverse and emerging talent of young Arizona artists, introduces them to the audition process, and provides them with an opportunity to interact with highly-regarded arts professionals. Students, ages 15-21, compete in the areas of Acting, Dance, Classical Voice and Musical Theatre Voice for an opportunity to win a scholarship to help further their education in the arts.



ARTS 360: IN-SCHOOL EDUCATION PROGRAM

Arts 360 is an arts education initiative dedicated to integrating the performing arts into early childhood learning. By bringing live performance and arts-based instruction directly into classrooms, the interactive program ensures that all children, regardless of financial means or transportation access, can experience the transformative power of the arts.



CAMP 360

JUNE 1-12, STAGE WEST

Camp 360, a collaboration between the Herberger Theater and Free Arts for Abused Children, gives teens in group homes, shelters, and treatment programs the chance to explore the arts through a two-week camp. Participants engage in theater activities like improv, costumes, props, and tech, culminating in a performance that shares their personal stories through poetry, music, movement, and storytelling.

LEARN MORE

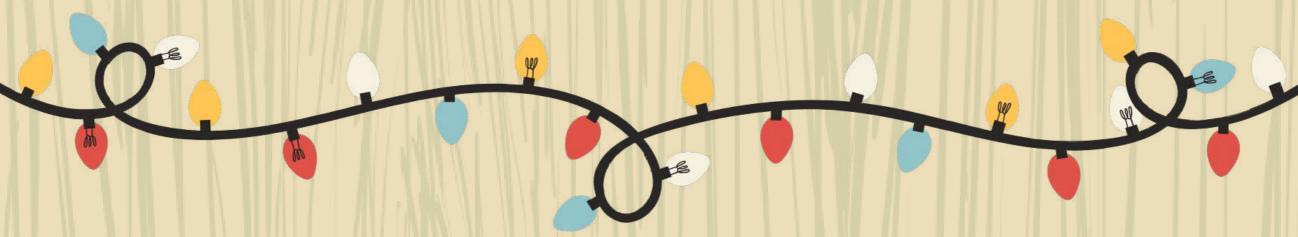


FIRST FRIDAY LIVE

PRESENTED BY







DECEMBER 5, 2025 | 6-9PM

FREE ADMISSION

Celebrate the season at First Friday Live: Santa's Country Jamboree—an upbeat, family-friendly evening in downtown Phoenix! Enjoy live country music from The Copper State



Band, a skating performance by Nancy Pluta from Party on Ice, holiday shopping with festive vendors, and a cheerful visit with Santa. Bring the family for games, crafts, and treats like hot cocoa and cider under twinkling lights. Support Treasures 4 Teachers and bring non-perishable food for St. Mary's Food Bank. We can't wait to celebrate with you!

PERFORMANCE POP-UPS



The Performance Pop-Up series are FREE outdoor presentations that celebrate the depth and variety of Arizona's talent and provide high-quality music, dance, and theatrical programming in a safe and welcoming environment. The 60-minute performances are held on Saturday evenings from 6pm-7pm, showcasing artists and performances that are diverse and reflective of our community.

JOIN US FOR AN UPCOMING PERFORMANCE POP-UP!

Mogley and The Zoniez | November 22, 2025

Musician Jake Williams | December 6, 2025

SOUNDS Academy Musicians | December 13, 2025

Vasumathi Ram | December 20, 2025

HERBERGERTHEATER.ORG/PPU

HERBERGER ART GALLERY CURRENT EXHIBITS

A portion of each piece sold benefits the Herberger Theater's youth education and community outreach programs. The gallery is located on the second level and open Mon-Sun, 12:00PM to 4:30PM and during performances.



BLOOMING BARREL BY MELANIE MEAD

BOTANICAL ART EXHIBIT

FEATURING THE WORK OF 34 ARIZONA ARTISTS

ON DISPLAY
NOVEMBER 7 - 30, 2025



SOUND AND TOUCH OF RAINDROPS BY SUCHETA BAKHLE

FIVE SENSES ART EXHIBIT

FEATURING THE WORK OF 14 ARIZONA ARTISTS

ON DISPLAY NOVEMBER 7 - 30, 2025



FREE ADMISSION
HERBERGERTHEATER.ORG

LUNCH TIME THEATER



ORDER CHAOS THEATER COMPANY DIRECTED BY JEAN-PAOUL CLEMENTE DECEMBER 1-18, 2025

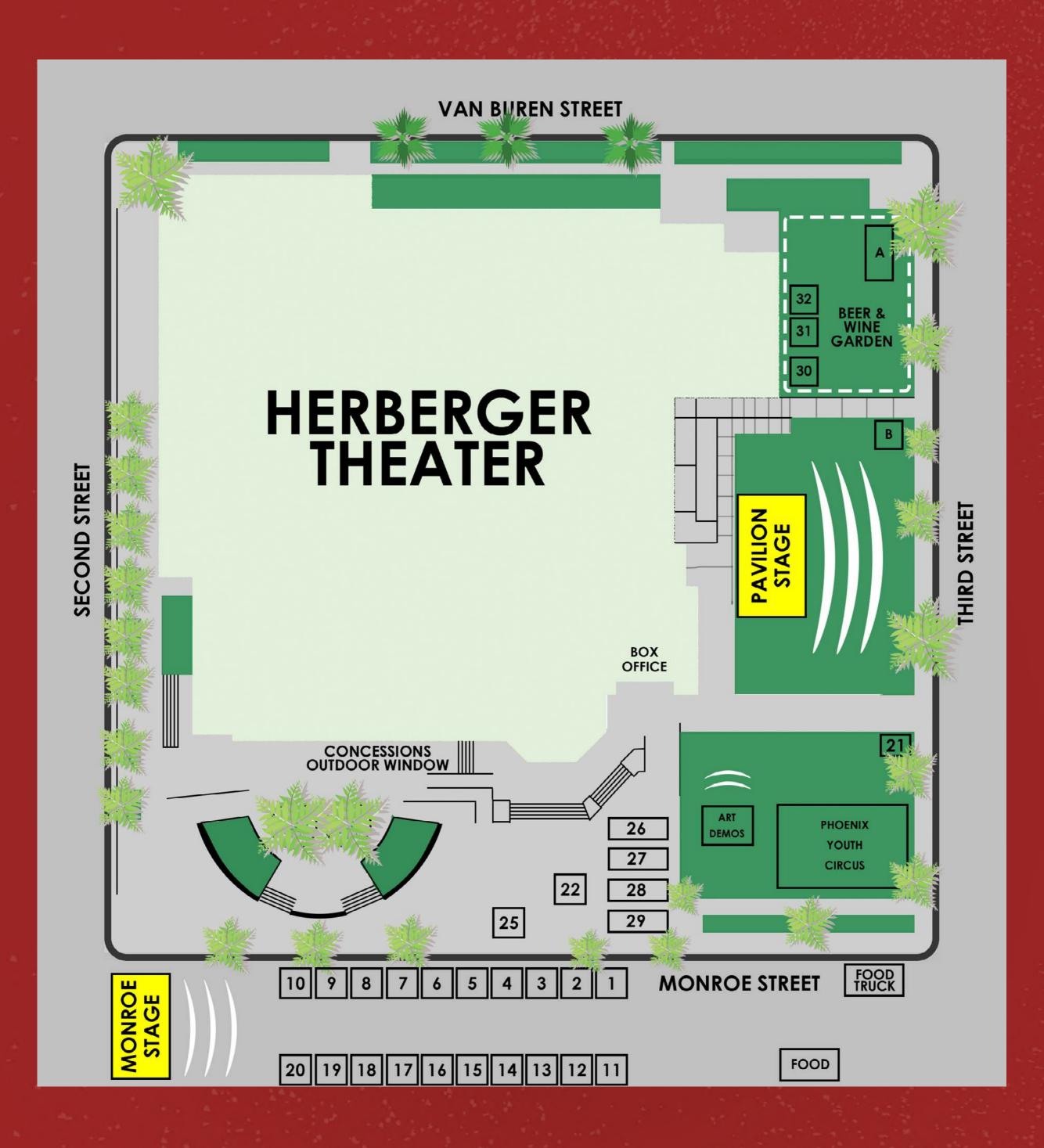
CLICK TO BUY TICKETS

Light in the Window is a tender one-act play that follows a Filipino American son and his immigrant mother across five Christmas seasons, connected by the Filipino tradition of parol-making—crafting bright star-shaped lanterns that symbolize hope and memory. Through humor, love, and quiet reflection, the two bridge generational and cultural divides as the son learns not only his family's history, but also the resilience carried within their shared rituals. As time passes and roles shift, the act of making the parol becomes a legacy of light—a way for the son to honor his mother's spirit and keep her stories shining in the window for generations to come.



12:10PM \$12 TICKETS | \$14 LUNCH HERBERGERTHEATER.ORG

EVENTMAP



BOOTH A: SPOTLIGHT BAR

BOOTH B: PERFORMING ARTIST & VOLUNTEER CHECK-IN

BOOTHS 1-20: VENDORS

BOOTH 21: WELCOME BOOTH & VENDOR CHECK-IN

BOOTH 22: HERBERGER THEATER INFO

TABLE 25: PBS KIDS

TABLES 26-29: KID'S ZONE

TABLES 30-32: COMMUNITY ENGAGEMENT