

**Rural America Exhibit
On Display April 2 - May 16, 2027**

Theme Description

From sweeping fields and quiet back roads to small-town main streets, family farms and generation-old traditions, Rural America represents a landscape that is both physical and cultural.

We invite artists to explore the people, places, stories and changing character of rural America. This exhibition seeks work that goes beyond the postcard view to reveal what rural life means today.

Submission Requirements

- ♦ Open to artists residing in Arizona, 18 years and older.
- ♦ Accepted mediums: painting, drawing, printmaking, mixed media, glass, photography, giclées of paintings, ceramic and sculpture in both traditional approaches and new techniques.
- ♦ Work must be available for exhibit and must be for sale. Once selected, no substitutions will be accepted. Artwork will remain on display for duration of exhibit.
- ♦ Weight limit of 50 lbs if piece will be installed on wall.
- ♦ Artwork will not be accepted mounted on foam core alone.
- ♦ **All artwork must be wired with plastic coated picture wire and ready to hang on a wire and hook system.** Please put wire hangers horizontally on the back. Wire should be placed no more than 1/3 of the way down from the top of the frame and pulled taut.
- ♦ Work must not exceed \$3,000 per piece. The Herberger Theater receives a 30% donation for its youth and community outreach programs from all artwork purchased. Consider this carefully when pricing work, as prices listed on application cannot be changed once selected. Artwork is insured for duration of exhibit.

Selection Process

Curators are Connie & A O Tucker. Work is selected using a blind jury process. Criteria to include: Adequacy to the Theme, Originality and Quality of Execution.

How To Apply

There are TWO options to apply:

**1. Submit online through our website,
click here.**

2. Submit by mail using this application.

Include up to six images, bio and artist information form on a flash drive (preferred) or CD.

♦ Before submitting images online or saving them to a flash drive/CD, please name your images in the following format: lastname_firstname_title

♦ Each image must be 300dpi, minimum of 4"x6" in JPG or PNG. When submitting photos, please ensure photo is taken straight-on, without an angle, and cropped to the edge of the piece.

♦ \$25.00 non-refundable fee for up to six images. If applying on website, use online payment link or **click here to pay.**

Or mail check made payable to Herberger Theater:

Herberger Theater
Attn: Call to Artist Submission
222 East Monroe Street
Phoenix, AZ 85004

Incomplete submissions will not be juried. Entries must be submitted electronically or postmarked by November 16, 2026.

Please DO NOT contact Herberger Theater for results; applicants will be notified by EMAIL the week of November 30, 2026.

Deadline - November 16, 2026

Important Dates

- ♦ **Artwork Delivery - March 29, 10am-12pm**
- ♦ **Opening Reception - April 2, 6pm-8pm**
- ♦ **Artwork Pick-Up - May 17, 10am-4pm**

For office use

Artist Information

Name _____
Address _____
City _____ Zip _____
Phone _____
Email _____

☐ I agree to the terms and conditions listed in this prospectus.

List of Submitted Images

1. Title _____
Medium _____
Price _____
Artwork Size _____ Frame Size _____

2. Title _____
Medium _____
Price _____
Artwork Size _____ Frame Size _____

3. Title _____
Medium _____
Price _____
Artwork Size _____ Frame Size _____

4. Title _____
Medium _____
Price _____
Artwork Size _____ Frame Size _____

5. Title _____
Medium _____
Price _____
Artwork Size _____ Frame Size _____

6. Title _____
Medium _____
Price _____
Artwork Size _____ Frame Size _____